



ASM ASSET RISK

Attack Surface Management

Asset Risk™

The Skills, Know-How, and Tools to Rapidly Uncover Forgotten or Hidden Attack Surface

Bugcrowd ASM Asset Risk provides organizations with the ability to see lost or deprioritized assets in order to quickly prioritize and take action on more attack surface, faster.

FIND, PRIORITIZE, AND SECURE YOUR ATTACK SURFACE

Asset Risk is an ingenuity-driven discovery and prioritization solution that drastically reduces unknown attack surface using the most organic measure of real risk possible—the hacker mindset. One of two modules with the Bugcrowd Attack Surface Management solution, Asset Risk is an on-demand offering that leverages the power of our global crowd of vetted security experts to find and prioritize previously unknown internet-facing IT elements—files, devices, ghost SaaS assets, etc.—that increase the vulnerability of your attack surface. By providing access to the latest reconnaissance strategies and tooling, Asset Risk helps organizations out-hack digital adversaries before they can strike.

THE HUMAN (HACKER) ELEMENT IS ESSENTIAL

To properly assess real risk, organizations must continuously account for their entire attack surface—including legacy, shadow, or otherwise unprioritized IT that may be lurking out of sight of their day-to-day operations. Typical asset discovery solutions use basic pattern recognition to find known-knowns, yet uncovering unknown-unknowns requires human observation and—yes—actual hacking skills. However, within most organizations, internal discovery teams frequently lack the necessary skill set or the bandwidth to employ human ingenuity at scale. Asset Risk enables organizations to quickly find, prioritize, and act upon previously unknown assets before they're discovered by malicious attackers.

The Value We Deliver



Visibility and Risk Reduction

Leverage a global network of uniquely skilled security researchers incentivized to find forgotten assets and shadow IT exactly as an attacker would, for the most organic and effective approach to risk reduction.



Executive Reporting

Customizable platform reporting with full risk profile, method for attribution, and recommendations for securing identified assets, packaged and ready for executive review.



Migration to Active Testing

Discovered assets are available for use in new or existing Bug Bounty or Next Gen Pen Test programs to further reduce risk in assets you need to maintain.



How It Works



Hacker Selection

Bugcrowd selects the right trusted hackers for your needs from a highly vetted bench



Reconnaissance Workflows

Platform-powered workflows augment and expedite complex recon strategies.



Mapping and Attribution

Reduce noise with intelligent attribution to see only the assets that really belong to you.



Risk-Based Prioritization

Data from thousands of programs help determine true risk of exploitation.

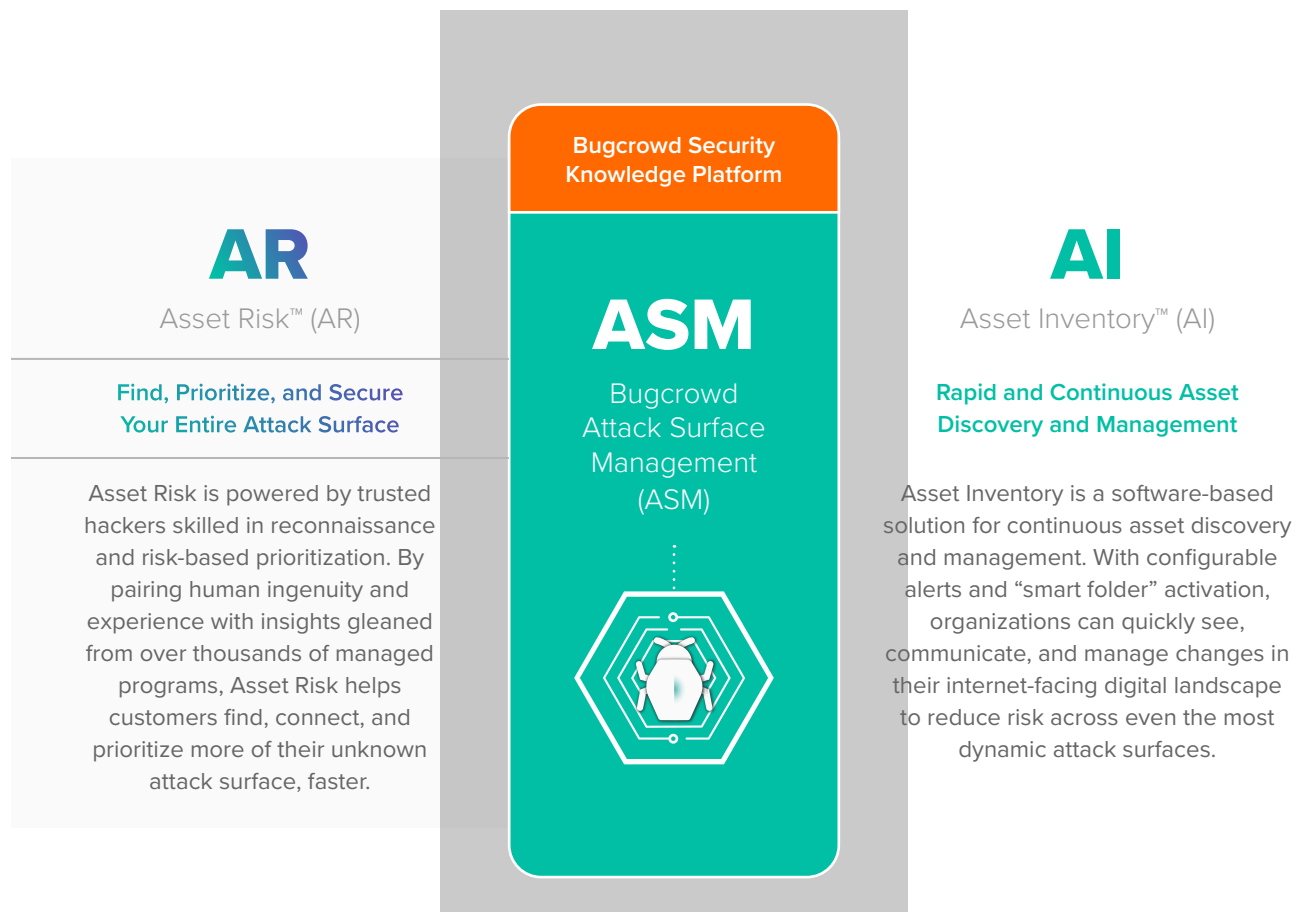


Executive Reporting

Risk-ranked reporting with attribution method and proposed next steps.

Bugcrowd Attack Surface Management

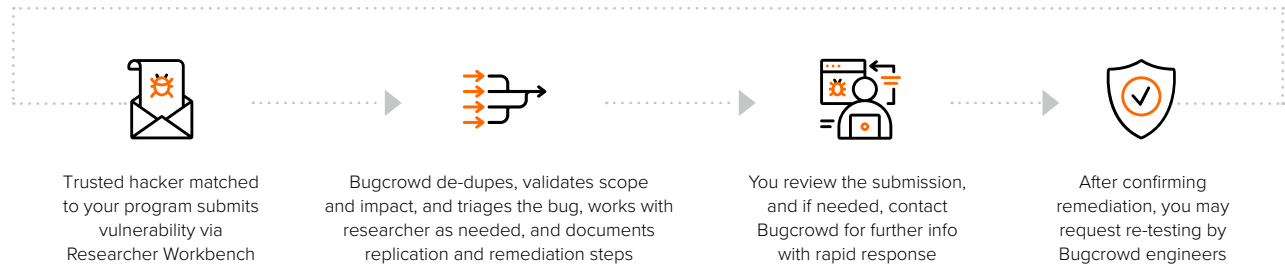
Available on the Bugcrowd Security Knowledge Platform in two complementary formats:



The two modules within Bugcrowd Attack Surface Management can be operated independently, in combination, or in connection with any of our other platform security solutions.

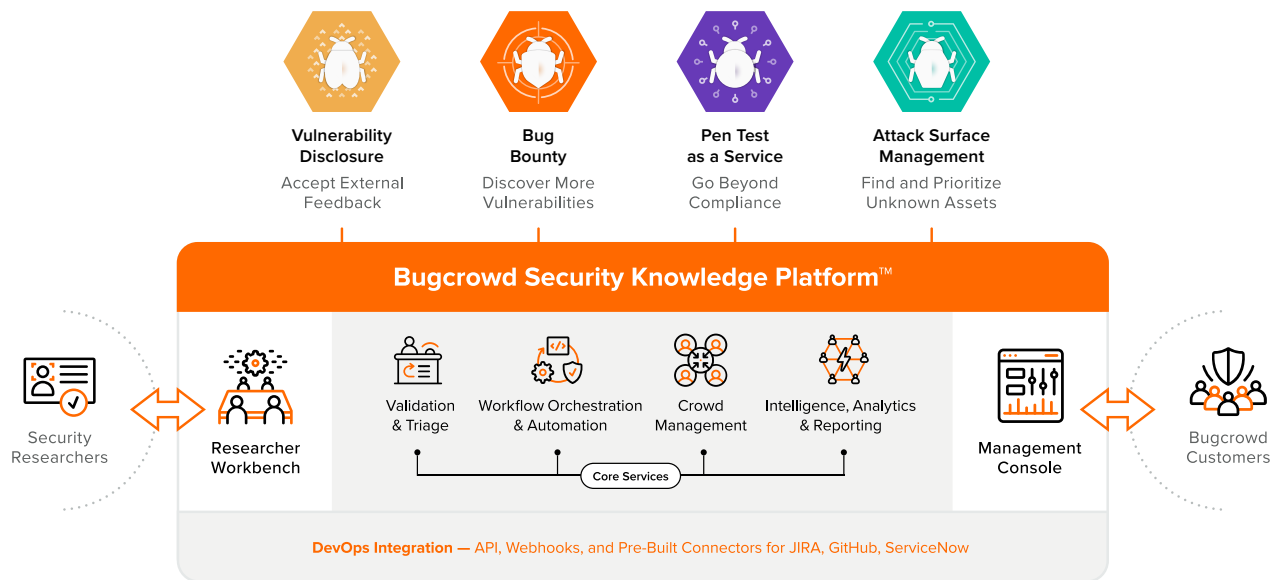


Lifecycle of a Vulnerability



Platform Overview

Our AI-powered, multi-solution crowdsourced security platform is built on the industry's most extensive repository of vulnerabilities, assets, and hacker profiles, meticulously curated over the past decade. This ensures that we identify the perfect hacker talent for each unique challenge, providing the scalability and adaptability needed to defend against threats, no matter how unique they may be.



Right Crowd, Right Time

Need special skills? We match the right trusted hackers to your needs and environment across hundreds of dimensions using AI (CrowdMatch™).

Engineered Triage at Scale

Using an advanced toolbox in our the platform, our global team rapidly validates and triages submissions, with P1s often handled within hours.

Insights From Security Knowledge Graph

We apply knowledge developed over a decade of experience across thousands of customer programs to help you make continuous improvements.

Works With Your Existing Processes

The platform integrates with your existing tools and processes to ensure that applications and APIs are continuously tested before they ship.



Get started with Bugcrowd today: bugcrowd.com/try-bugcrowd

